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“Big companies are small companies that succeeded” – Robert Townsend

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The Specialty Shop: How to Create Your Own Unique and Profitable Retail Business
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Pooler, Jim

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Retail Resource Guide (2006)

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Schroeder, Carol L.

Specialty Shop Retailing: Everything You Need to Run Your Own Store

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Shepherd, Jeremy

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Segel, Rick

Retail Business Kit for Dummies

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Compiled by
Rosemarie Jerome
Reference Department
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