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# PROTECT YOURSELF

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Patents & Trademarks



“Big companies are small companies that succeeded” – Robert Townsend

# WEBSITE

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**United States Patent and Trademark Office**

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[www.uspto.gov](http://www.uspto.gov)

This is the only official website of the USPTO, an agency of the U.S. Department of Commerce, which processes patent and trademark applications and disseminates information about patents and trademarks.

***Brands and Their Companies (2007)***

Business Ref 658.827 BRA

Burrell, Jamaine

***The Complete Guide to Securing Your Own US Patent:  
A Step-by-Step Road Map to Protect Your Ideas and  
Inventions: With Companion CD-ROM***

346.730486 BUR

Butler, Joy R.

***The Permission Seeker's Guide Through the Legal Jungle:  
Clearing Copyrights, Trademarks and Other Rights for  
Entertainment and Media Productions***

346.73048 BUT

Capriola, Jon

***Making Ideas a Reality: A Step-by-Step Guide for Inventors  
and Entrepreneurs***

608.773 CAP

Charmasson, Henri

***Patents, Copyrights and Trademarks for Dummies***

608.773 CHA

DeMatteis, Bob

***From Patent to Profit: Secrets & Strategies for the  
Successful Inventor***

q608.773 DEM

Docie, Ronald Louis

***The Inventor's Bible: How to Market and License Your  
Brilliant Ideas***

658.8 DOC

Elias, Stephen

***Trademark: Legal Care for Your Business & Product Name***

608.773 ELI

Etherton, Sandra L.

***Let's Talk Patents: A Patent Primer for Busy Corporate  
Managers and Entrepreneurs***

608.773 ETH

Fishman, Stephen

***What Every Inventor Needs to Know About Business & Taxes***

346.73048 FIS

Goldstein, Paul

***Intellectual Property: The Tough New Realities That Could Make or Break Your Business***

346.73048 GOL

Grissom, Fred E.

***The Inventor's Notebook: A "Patent It Yourself" Companion***

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Heines, M. Henry

***Patents for Business: The Manager's Guide to Scope, Strategy, and Due Diligence***

608.773 HEI

Hitchcock, David

***Patent Searching Made Easy: How to do Patent Searches on the Internet and In the Library***

q608.773 HIT

Idra, Ron

***The Complete Licensing Kit (+ CD-ROM)***

q346.73048 IDR

***Inventors' Digest***

Dix Hills-Periodical

Jester, Michael H.

***Patents and Trademarks Plain & Simple***

608.773 JES

Jester, Michael H.

***20 Questions to Ask if You Have a Great Idea or Invention***

608 JES

Karol, Robin

***New Product Development for Dummies***

658.575 KAR

Kracke, Don

***Turn Your Idea or Invention Into Millions***

658.575 KRA

Lander, Jack

***All I Need is Money: How to Finance Your Invention***

658.15224 LAN

Lo, Jack

***How to Make Patent Drawings:  
A "Patent It Yourself" Companion***

q608.0221 LO

Miller, Arthur Raphael

***Intellectual Property: Patents, Trademarks and Copyright  
in a Nutshell***

608.773 MIL

Monosoff, Tamara

***The Mom Inventors Handbook: How to Turn Your Great Idea  
Into the Next Big Thing***

658.1141 MON

***Patent It Yourself***

q608.773 PAT

Pitts, Barbara Russell

***The Everything Inventions & Patents Book: Turn Your Crazy  
Ideas Into Money-Making Machines***

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Roberts, Kevin

***Lovemarks: The Future Beyond Brands***

658.827 ROB

Rogers, James L.

***The Complete Patent Kit***

q608.773 ROG

Shaffer, J. Nevin

***Protect Your Great Ideas for Free!: Free Steps for Protecting the Valuable Ideas Generated by Every Business Owner, Entrepreneur, Inventor, Author, and Artist***

608.773 SHA

Stim, Richard

***Patent, Copyright & Trademark: [An Intellectual Property Desk Reference]***

608.773 STI

Vogel, Craig M.

***The Design of Things to Come: How Ordinary People Create Extraordinary Products***

658.575 VOG

White, James E.

***Will It Sell?: How to Determine if Your Invention is Profitably Marketable (Before Wasting Money on a Patent)***

608.773 WHI

Wilson, Lee

***The Trademark Guide: A Friendly Handbook to Protecting and Profiting from Trademarks***

608.773 WIL

Yubas, Matthew

***Product Idea to Product Success: A Complete Step-by-Step Guide to Making Money from Your Idea***

658.5752 YUB

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Dix Hills Building  
55 Vanderbilt Parkway  
Dix Hills, NY 11746  
(631) 421-4530

Melville Building  
510 Sweet Hollow Road  
Melville, NY 11747  
(631) 421-4535

<http://hhhl.suffolk.lib.ny.us/>

Compiled by  
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January 2008

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