
GET THE WORD OUT PART 2



“Big companies are small companies that succeeded” – Robert Townsend

Bayan, Richard

Words That Sell: More Than 6,000 Entries to Help You Promote Your Products, Services, and Ideas

659.132 BAY

Berkley, Holly

Low-budget Online Marketing for Small Business

658.84 BER

Corder, Lloyd

The Snapshot Survey: Quick, Affordable Marketing Research for Every Organization

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Doman, Don

Market Research Made Easy

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Gardner, Susannah

Buzz Marketing with Blogs for Dummies

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Handbook of Niche Marketing: Principles and Practice

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Marketing Planning Guide

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The Marketing Research Guide

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Meisner, Chet

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Mitchell, Scott

Create Your Own Website

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Saget, Allison

The Event Marketing Handbook: Beyond Logistics & Planning

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Soto, Terry J.

Marketing to Hispanics: A Strategic Approach to Assessing and Planning Your Initiative

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Sugars, Bradley J.

Instant Advertising

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Sweeney, Susan

101 Ways to Promote Your Web Site: Filled with Proven Internet Marketing Tips, Tools, Techniques, and Resources to Increase Your Web Site Traffic

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Sweeney, Susan

3G Marketing on the Internet: Third Generation Internet Marketing Strategies for Online Success

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Wibbels, Andy

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