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# FINDING COMPANY & INDUSTRY INFORMATION

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Selected Sources



“Big companies are small companies that succeeded” – Robert Townsend

Key: (DH) Dix Hills Building  
(M) Melville Building

## **LOOKING FOR COMPANY INFORMATION?**

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When researching a company, you need to ask the following questions—

### ***Is the company private or public?***

If you are researching a public company (one that sells stock to the public), you will find a great deal of information. Public companies must file detailed financial information with the U.S. Securities and Exchange Commission. Go to [www.sec.gov](http://www.sec.gov) and you will find the annual report, 10K, quarterly reports (10Q), as well as numerous additional filings that are required by the SEC.

If you are researching a private company, there will be limited information. These companies are not required to file any information with the SEC.

### ***Is the company a subsidiary or a division of a larger company?***

Many directories provide information for the parent company only.

### ***Is the company local, national, or international?***

Many directories are limited to a specific geographic area.

### ***Is the company a manufacturer, wholesaler, retailer, or service provider?***

Determine the company's main line of business. Many specialized directories cover specific industries.

### *Is your company newsworthy?*

Business and newspaper databases cover the financial news daily. Check these for company announcements on new product/services, personnel changes, joint ventures, and more.

## **LOOKING FOR INDUSTRY INFORMATION?**

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If you are writing a business plan, seeking employment, analyzing a particular company, or making an investment decision, collecting industry data is very useful. The library subscribes to numerous business databases that can help you identify industry trends, the major players, industry size, employment trends, the regulatory environment and industry statistics.

## **BUSINESS DIRECTORIES**

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Business directories are listings of companies and usually include basic information such as company name, address, telephone number, line of business, number of employees, and sales revenues. Other information, such as fax numbers, email, officers, and internet address may be included. Arrangement is often by company name with additional indexes by subject and geography.

2009

### ***America's Corporate Families***

Business Ref R338.0973 AME (DH)

2009

### ***Asia's 10,000 Largest Companies: Marketing and Financial Information on Asia's Top Companies***

Business Ref R338.7 ASI (DH)

2009

### ***Dun & Bradstreet Million Dollar Directory. America's Leading Public & Private Companies***

Business Ref R338.0973 DUN (DH)

2009

***D & B Regional Business Directory. Long Island, New York Area***  
 Business Ref R330.9747 DUN (DH)  
 R330.9747 DUN (M)

2009

***D & B Regional Business Directory. New York Metropolitan Area***  
 Business Ref R330.9747 D&B (DH)

2009

***Directory of United States Exporters***  
 Business Ref R382.5 DIR (DH)

2009

***Directory of United States Importers***  
 Business Ref R382.5 DIR (DH)

2009

***Europe's 15,000 Largest Companies***  
 Business Ref R338.7 EUR

2010

***Headquarters USA: A Directory of Contact Information for  
 Headquarters and Other Central Offices of Major Businesses &  
 Organizations in the United States and Canada***  
 Business Ref R384.64 HEA (DH)

2010

***New York Manufacturers Register***  
 Business Ref R338.025 NEW (DH)

2009

***Ward's Business Directory of U.S. Private and  
 Public Companies***  
 Business Ref R338.0973 WAR (DH)

***Standard & Poors Register of Corporations,  
 Directors and Executives***

Standard & Poors Net Advantage available **online** at the library or  
 from home on the library's website (hhhlibrary.org).

***Thomas Register of American Manufacturers***

Available **online** at [www.thomasnet.com](http://www.thomasnet.com).

## **COMPANY PROFILE, HISTORY, AND FINANCIALS**

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The sources listed below include a detailed company profile, corporate history, and detailed financial information.

2009

***Hoover's Handbook of American Business***

Business Ref R338.7 HOO (DH)

2009

***Hoover's Handbook of Emerging Companies***

Business Ref R338.7 HOO (DH)

2009

***Hoover's Handbook of Private Companies***

Business Ref R338.7 HOO (DH)

2009

***Hoover's Handbook of World Business***

Business Ref R338.7 HOO (DH)

***Value Line Investment Survey***

Available at the Reference Desk.

***Value Line Investment Survey (Small and Mid-Cap Edition)***

Available at the Reference Desk.

## **SPECIALIZED INDUSTRY DIRECTORIES**

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These directories focus on one particular industry. Generally, only basic company information is provided.

2009

***Advertising Red Books. Advertisers & Agencies***

Business Ref R659.1025 ADV (DH)

2009

***American Wholesalers and Distributors Directory:  
A Comprehensive Guide Offering Industry Details on More  
Than 29,000 Wholesalers and Distributors in the United States***

Business Ref R338.7 AME (DH)

2009

***Bacon's New York Publicity Outlets***

Business Ref R016.071 BAC (DH)

2009

***The Blue Book Building and Construction. New York***

Business Ref R690.2 BLU (DH)

2009

***Brands and Their Companies***

Business Ref R658.827 BRA (DH)

2009

***Consultants & Consulting Organizations Directory***

Business Ref R658.46 CON (DH)

2009

***The Corporate Finance Sourcebook***

Business Ref R332.02573 COR (DH)

2009

***Direct Marketing Market Place***

659.133 DIR (DH)

Business Ref R659.133 DIR (DH)

2009-2010

***The Directory of Executive Recruiters***

Business Ref 331.128 DIR (DH,M)

Careers 331.128 DIR (DH)

2009

***The Directory of Mail Order Catalogs: A Comprehensive Guide to Consumer Mail Order Catalog Companies***

Business Ref R016.071 DIR (DH)

2009

***The Grey House Performing Arts Directory***

Business Ref R790.2025 GRE (DH)

2009

***Hollywood Representation Directory***

Business Ref R791.4025 HOL (DH)

Careers 791.4025 HOL (DH)

2008

***North American Financial Institutions Directory***

Business Ref R332.10257 NOR (DH)

2008

***O'Dwyer's Directory of Public Relations Firms***

Business Ref R658.2025 ODW (DH)

2009

***Publishers, Distributors & Wholesalers of the United States***

Business Ref R070.5025 PUB (DH)

2009

***Sports Market Place Directory***

Business Ref R796.0294 SPO (DH)

**TRADE ASSOCIATIONS  
AND CHAMBER OF COMMERCES**

There are trade associations for most types of business in the United States and internationally. If your company is a member of an association, information may be available in the association's publication, or on their web site.

2008

***Encyclopedia of Associations***

Business Ref R061 ENC (DH)

R061 ENC (M)

2008

***Encyclopedia of Associations. International Organizations: An Associations Unlimited Reference: A Guide to More Than 32,400 International Nonprofit Membership Organizations Including Multinational and Binational Groups, and National Organizations Based Outside the United States, Concerned with All Subjects or Areas of Activities***

Business Ref R061 ENC (DH)

2009

***Encyclopedia of Associations: Regional, State, and Local Organizations***

Business Ref R061 ENC (DH)

## **DATABASES**

Go to [hhhlibrary.org](http://hhhlibrary.org). Click on Reference and click on the complete list of databases.

***Company & Industry Research******Business & Company Resource Center***

Comprehensive database of company histories, company profiles of both public and private companies, articles from business magazines and newspapers, chronologies, and rankings.

***Plunkett Research Online***

In-depth industry analysis of 29 industry sectors. Detailed company profiles of leading companies in each industry are included.

Industries included:

- Advertising, Branding & Marketing
- Airlines, Hotels & Travel
- Alternative & Renewable Energy

- Apparel, Textiles & Fashions
- Automobiles & Trucks
- Banking, Mortgages & Credit
- Biotechnology, Drugs & Genetics
- Canadian Industries
- Chemicals, Coatings & Plastics
- Consulting
- Infotech, Computers & Software
- E-Commerce & Internet
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Health Care
- Insurance
- International Companies
- Investment & Securities
- Manufacturing
- Middle Market Companies
- Nanotechnology & MEMS
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Retailing
- Sports
- Telecommunications
- Transportation, Supply Chain & Logistics
- Wireless, Wi-Fi, RFID and Cellular

### ***Standard & Poor's NetAdvantage***

S&P stock reports, mutual fund reports, corporation records, the S&P Outlook, and more.

# BUSINESS MAGAZINES AND NEWSPAPERS

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## ***Academic Search Premiere***

Scholarly business and economic journals.

## ***Masterfile Premiere***

General business magazines such as Business Week and Crain's New York Business.

## ***Wall Street Journal***

## ***Newspaper Source***

Newspapers include: Chicago Tribune, Atlanta Journal and Constitution, Detroit News, Los Angeles Times, Seattle Times, USA Today, and many more.

## ***New York State Newspapers***

Newspapers include: Albany Times Union, New York Daily News, New York Post, Newsday, New York Times to name a few.

## ***U.S./International Major Newspapers***

A full text collection of over 250 regional, national, and international newspapers.

## Half Hollow Hills Community Library

Dix Hills Building  
55 Vanderbilt Parkway  
Dix Hills, NY 11746  
631 421-4530

Melville Building  
510 Sweet Hollow Road  
Melville, NY 11747  
631 421-4535

[hhlibrary.org](http://hhlibrary.org)

Compiled by  
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All listed titles are the most current  
available at the time of printing.