



“Big companies are small companies that succeeded”
- Robert Townsend

BUSINESS & TRADE PUBLICATIONS

for Small Business Owners
and Entrepreneurs

Titles available in the Dix Hills Building

ADVERTISING/MARKETING

Advertising Age

Adweek

Sales & Marketing Management

Print

COMPUTERS

Information Today

Laptop

PC Magazine

Smart Computing

Windows IT Pro

ECONOMICS/BUSINESS STATISTICS

CPI Detailed Report

Economic Indicators

Bus Ref 330.5 ECO

Employment and Earnings

Employment in New York State

Bus Ref 331.09747 EMP

Monthly Labor Review

News (U.S. Bureau of Labor Statistics)

Bus Ref 331.2973



FOR THE SMALL BUSINESS OWNER AND THE ENTREPRENEUR

Black Enterprise

Entrepreneur

Fast Company

Franchise

Harvard Business Review

Home Business Magazine

Inc.

MBE: Minority Business Entrepreneur

Small Business Opportunities

SmallBiz (Business Week)

GENERAL BUSINESS NEWS

Barron's

Business Week

Economist

Financial Times

Forbes

Fortune

Money

Nation's Business

Smart Money

Wall Street Journal

HUMAN RESOURCES

HR Magazine

HR Specialist's Employment Law

Bus Ref 344.7301

INVESTING

Dick Davis Digest

Donoghue's Moneyletter

Investor's Business Daily

Morningstar Dividend Investor

Standard and Poor's Outlook

Value Line Investment Survey

LOCAL BUSINESS/ REGIONAL BUSINESS NEWS

Crain's New York Business

Long Island: People, Business, Life

Long Island Business News

Long Island Pulse

New York Enterprise Report

NETWORKING

Network Journal: Black Professionals and
Small Business Magazine

Networking

(kept on table in periodicals section)

SPECIALTY TRADE PUBLICATIONS

Aviation Week

Back Stage

Best's Review (Insurance News Magazine)

Broadcasting and Cable

C&EN (Chemical & Engineering News)

ENR (Engineering News-Record)

Inventors' Digest

Journal of Light Construction

Specialty Retail Report: The Magazine for
Retail Entrepreneurs

WWD (Women's Wear Daily)

Compiled by Eileen Effrat
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Half Hollow Hills Community Library

Dix Hills Building

55 Vanderbilt Parkway
Dix Hills, NY 11746
(631) 421-4530

Melville Building

510 Sweet Hollow Road
Melville, NY 11747
(631) 421-4535

<http://hhhl.suffolk.lib.ny.us>