
BUSINESS FOR CREATIVE TYPES

The Business Side of the Arts



“Big companies are small companies that succeeded” – Robert Townsend

ARTISTS AND DESIGNERS

Aharonian, Gregory

Patenting Art and Entertainment: New Strategies for Protecting Creative Ideas

608.773 AHA

Carey, Kirstin

Starving Artist No More! Hearty Business Strategies for Creative Folks

706.88 CAR

Crawford, Tad

The Graphic Design Business Book

741.6068 CRA

DeWalt, Suzanne

How to Start a Home-based Interior Design Business

747.068 DEW

Fishel, Catharine M.

Inside the Business of Graphic Design: 60 Leaders Share Their Secrets of Success

Careers 741.6023 FIS

Fleishman, Michael

Getting Started As a Freelance Illustrator or Designer

Careers 741.6068 FLE

Gehlhar, Mary

The Fashion Designer Survival Guide: An Insider's Look at Starting and Running Your Own Fashion Business

Q658.11 GEH

Goldfarb, Roz

Careers by Design: A Business Guide for Graphic Designers

Careers 741.6023 GOL

Grant, Daniel

The Business of Being an Artist

700.23 GRA

Harder, Frances

Fashion for Profit: A Professional's Complete Guide to Designing, Manufacturing & Marketing a Successful Line

Q687.068 HAR

Kirkland, Susan

Start & Run a Creative Services Business

658.041 KIR

Silber, Lee T.

Self-promotion for the Creative Person: Get the Word Out About Who You Are and What You Do

Careers 650.14 SIL

Smith, Jim

How to Start a Home-based Web Design Business

658.041 SMI

CRAFTS

Brabec, Barbara

Creative Cash: How to Sell Your Crafts, Needlework, Designs and Know-how

Q745.5 BRA

Clark, Donald A.

Making a Living in Crafts

Q745.5068 CLA

Crawford, Tad

Business and Legal Forms for Crafts

Q347.7355 CRA

Stim, Richard

Your Crafts Business: A Legal Guide

Q343.73078 STI

FILM INDUSTRY

Caldwell, Sara C.

Jumpstart Your Awesome Film Production Company

791.43 CAL

Campisi, Gabriel

The Independent Filmmaker's Guide to Writing a Business Plan for Investors

791.43068 CAM

The Commercial Theater Institute Guide to Producing Plays and Musicals

792.0232 COM

Dean, Carole Lee

The Art of Film Funding: Alternative Financing Concepts

384.83 DEA

Farber, Donald C.

Producing Theatre: A Comprehensive Legal and Business Guide

343.73 FAR

Gillespie, Bonnie

Self-management for Actors: Getting Down to (Show) Business

792.028 GIL

Hall, Phil

Independent Film Distribution: How to Make a Successful End Run Around the Big Guys

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Martinez, Tony

An Agent Tells All [An Uncensored Look at the Business of Acting]

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Pugatch, Jason

Acting Is a Job: Real-life Lessons About the Acting Business

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Steele, William Paul

Acting in Industrials: The Business of Acting for a Business

791.43023 STE

MUSIC INDUSTRY

Braheny, John

The Craft and Business of Songwriting: A Practical Guide to Creating and Marketing Artistically and Commercially Successful Songs

Q782.0023 BRA

Davis, Richard

Complete Guide to Film Scoring: The Art and Business of Writing Music for Movies and TV

781.542 DAV

Fisher, Jeffrey P.

Cash Tracks: Compose, Produce and Sell Your Original Soundtrack Music and Jingles

780.2373 FIS

Fisher, Jeffrey P.

How to Make Money Scoring Soundtracks and Jingles

Q780.2373 FIS

Fisher, Jeffrey P.

Moneymaking Music: Your Complete Guide to Making, Keeping, Protecting and Growing Your Music-Success Fortune

Q780.2373 FIS

Krasilovsky, M. William

This Business of Music: The Definitive Guide to the Music Industry

784.5028 KRA

Schwartz, Lara M.

Making Music Videos: Everything You Need to Know from the Best in the Business

780.267 SCH

Shemel, Sidney

More About This Business of Music

338.4778 SHE

Shih, Patricia

Gigging: A Practical Guide for Musicians

780.2373 SHI

***Songwriter's Market Guide to Song and Demo
Submission Formats***

Q782.42023 SON

Thall, Peter M.

***What They'll Never Tell You About the Music Business: The
Myths, the Secrets, the Lies (and a Few Truths)***

780.2373 THA

Warner, Jay

How to Have Your Hit Song Published

784.5 WAR

Weissman, Dick

***Making a Living in Your Local Music Market: Realizing Your
Marketing Potential***

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Wentz, Brooke

***Hey, That's My Music: Music Supervision, Licensing,
and Content Acquisition***

Q780.2373 WEN

Wilson, Lee

***Making it in the Music Business: The Business and Legal
Guide for Songwriters and Performers***

780.68 WIL

Wixen, Randall D.

The Plain and Simple Guide to Music Publishing

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Zager, Michael

***Music Production: A Manual for Producers, Composers,
Arrangers and Students***

781.4 ZAG

PHOTOGRAPHERS

ASMP Professional Business Practices in Photography

770.68 ASM

Engh, Rohn

***Sell and Re-sell Your Photos: How to Sell Your Pictures to a
World of Markets a Mailbox Away***

770.68 ENG

Frost, Lee

Taking Pictures for Profit

770.2302 FRO

Giolas, John

How to Operate a Successful Photo Portrait Studio

Q778.92068 GIO

Kaplan, John

Photo Portfolio Success

Q770.68 KAP

Oberrecht, Kenn

How to Start a Home-based Photography Business

658.041 OBE

Orenstein, Vik

***Photographer's Market Guide to Building Your Photography
Business: Everything You Need to Know to Run a Successful
Photography Business***

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Sedge, Michael H.

The Photojournalist's Guide to Making Money

770.23 SED

Sedge, Michael H.

The Writer's and Photographer's Guide to Global Markets

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Weisgrau, Richard

Licensing Photography

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Zuckerman, Jim

The Professional Photographer's Guide to Shooting and Selling Nature and Wildlife Photos

Q778.93 ZUC

Zuckerman, Jim

Shooting and Selling Your Photos

Q770.68 ZUC

WRITERS

Adamec, Christine A.

Start and Run a Profitable Freelance Writing Business: Your Step-by-Step Business Plan

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ASJA Guide to Freelance Writing: A Professional Guide to the Business, for Nonfiction Writers of All Experience Levels

808.02 ASJ

Bly, Robert W.

Bob Bly's Guide to Freelance Writing Success: How to Make \$100,000 a Year as a Freelance Writer and Have the Time of Your Life Doing It

808.02 BLY

Bowerman, Peter

The Well-fed Writer: Financial Self-sufficiency as a Freelance Writer in Six Months or Less

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Essman, Scott

Freelance Writing for Hollywood: How to Pitch, Write and Sell Your Work

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Glatzer, Jenna

Make a Real Living as a Freelance Writer: How to Win Top Writing Assignments

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Lick, Sue Fagalde

Freelancing for Newspapers: Writing for an Overlooked Market

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Meanwell, Michael

The Wealthy Writer: How to Earn a Six-figure Income as a Freelance Writer [No Kidding!]

808.02 MEA

Oberlin, Loriann Hoff

Writing for Quick Cash: Turn Your Way with Words into Real Money

808.02 OBE

Parker, Lucy V.

How to Open and Operate a Home-based Writing Business

686.2254 PAR

Parker, Lucy V.

How to Start a Home-based Writing Business

658.041 PAR

Taylor, David

The Freelance Success Book: Insider Secrets for Selling Every Word You Write

808.02 TAY

Wigand, Molly

How to Write and Sell Greeting Cards, Bumper Stickers, T-shirts and Other Fun Stuff

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INVENTORS

Bronson, Howard F.

Great Idea! Now What?

658.022 BRO

DeMatteis, Bob

From Patent to Profit: Secrets and Strategies for the Successful Inventor

Q608.773 DEM

Docie, Ronald Louis

The Inventor's Bible: How to Market and License Your Brilliant Ideas

658.8 DOC

Etherton, Sandra L.

Let's Talk Patents: A Patent Primer for Busy Corporate Managers and Entrepreneurs

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Fishman, Stephen

Inventor's Guide to Law, Business and Taxes

346.7306 FIS

Fishman, Stephen

What Every Inventor Needs to Know About Business and Taxes

346.73048 FIS

Heines, M. Henry

Patents for Business: The Manager's Guide to Scope, Strategy and Due Diligence

608.773 HEI

Jester, Michael H.

20 Questions to Ask if You Have a Great Idea or Invention

608 JES

Monosoff, Tamara

The Mom Inventors Handbook: How to Turn Your Great Idea into the Next Big Thing

658.1141 MON

Pitts, Barbara Russell

The Everything Inventions and Patents Book: Turn Your Crazy Ideas into Money-Making Machines

608.773 PIT

Shaffer, J. Nevin

Protect Your Great Ideas for Free!: Free Steps for Protecting the Valuable Ideas Generated by Every Business Owner, Entrepreneur, Inventor, Author and Artist

608.773 SHA

Vogel, Craig M.

The Design of Things to Come: How Ordinary People Create Extraordinary Products

658.575 VOG

White, James E.

Will It Sell?: How to Determine if Your Invention Is Profitably Marketable (Before Wasting Money on a Patent)

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